



PV-STAR launches its comics !

on instagram @deficle_pvstar

The PV-STAR key challenge is launching a series of scientific comics on Instagram.

Making solar energy research accessible, fun and inspiring: this is the challenge that the PV-STAR scientific project is trying to meet with an original series of web comics published monthly on Instagram. An original initiative to popularise science.

Science told in 10 pictures

Every last Thursday of the month, Internet users will find a scientific comic on renewable energy, physics or photovoltaic research on **deficle_pvstar's Instagram** account. In just 10 panels, the aim is to make scientific concepts understandable and concrete.

Art at the service of science

The illustrations are signed by Eloise B, an artist with a passion for science, who uses her talent and her graphic universe to

promote science.

To ensure the accuracy of the information shared, **all content is validated by a scientific committee** within the PV-STAR project.

A small format for big questions

Through this project, PV-STAR aims **to make scientific research more accessible and understandable** to as many people as possible. By popularising key concepts related to renewable energies, and solar energy in particular, these fanzines aim **to give people the tools** they need

to better understand today's energy challenges. The aim is also to **stimulate a critical spirit** in the face of the amount of information available on social networks and traditional media.

Lastly, this approach **aims to highlight the fundamental role of research and innovation** in tackling climate challenges and responding to increased electricity demand, in a context of energy transition and the emergence of technologies such as artificial intelligence.



Promoting dialogue between science and society



Spreading scientific culture



Fighting fake news



Encouraging critical thinking

Sign up for Instagram account
deficle_pvstar

These comics are intended to stimulate critical thinking, of the reader, encourage scientific learning and perhaps inspire careers in solar energy field or research.